



SHUKELA TRAINING CENTRE
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Agricultural Skills Course Outline

Course Title: Business Orientation

Course Duration: 2 days

Target Population: Farm Workers

Course Content:

- What a business is
- Profit and loss
- Impact on tax and interest rates on profit
- What is meant by “adding value”
- Relationship between the consumer, prices and employment
- Competition in the market place
- Relationship between costs of production, wages and profits
- Starting a business
- What is productivity improvement.